



## Background: Personal Experience

### Conventions & Genres in Academic Research. From Science Communication to Practical PhD Writing

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### BIG Research Projects:

- SFB: Identity in Africa: A5 Sociolinguistics of English variation in Africa, International Corpus of English – East Africa (=Kenya, Tanzania)
- Lampeter Corpus of EModE Tracts (1640-1740) (DFG)
- Internet Grammar of English (DFG; incl. stratified English-German Translation Corpus)
- Academic & Journalistic Writing (DAAD; SE Europe, Africa, China)
- SFB/CRC: Hybrid Societies: Humans interacting with embodied digital technologies: D03 Credibility & Language Varieties: Acceptance of conversational pedagogical agents (Chinese, Italian, Czech "Accents")
- Marie Curie: BIG DATA, Emilia+ coordinated by Bologna



### Background: 20 Years Research AcadWriting → SciCom Publications



- Ken Hyland, The "Other" English: Thoughts on EAP and Academic Writing, p. 34  
Philip Shaw, Text Purpose, Text Effects, Text Power: English for Specific Purposes, p. 39  
Maurizio Gotti, Creating a Corpus for the Analysis of Identity Traits in English Specialised Discourse, p. 44  
Michael Hoey, Clumsy English, p. 48

## Background: my Approach to teaching Academic Writing

**methodology**  
to empower (non-native) students to compare their own writing with similar texts (genres) in their **discourse community** world-wide at advanced English levels when editing their own writings and considering their **personal stance and identity** as research novices (Hyland 2002, 2012).

**compare empirically linguistic and sociobiographical/textual variables**

- students with other students,

- progress from BA to MA to PhD theses, 1<sup>st</sup> draft to final theses, etc.

**theoretical concepts:**

- inductive learning = students discover usage patterns
- consciousness-raising = students may have noticed intuitively
- systematic functional instruction = form follows function
- integrated explicit instruction = discovery reading-->examples-->function?
- based on practical project discussions of our research group with international partners in SE Europe, Czech Rep., Cameroon, China; Germany/Czech Rep./Italy
- general trend: included in MA (PhD) courses world-wide → global perspective

## Science Communication: Academic Research Circle

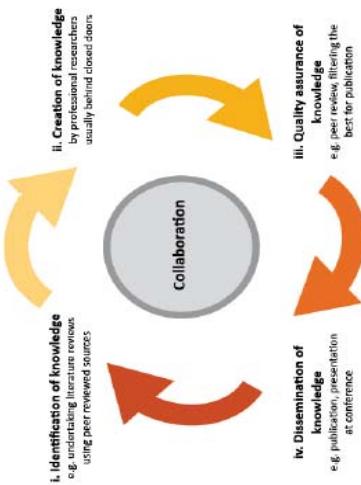


Figure 1: The Academic Research Cycle  
(Image from: Cann, A., Dimitrova, K. & Hooley, T. (2011) Social Media: A Guide for Researchers. London: Research Information Network p.15.)

## Definition "science communication"



Answer

Science communication can be defined as:

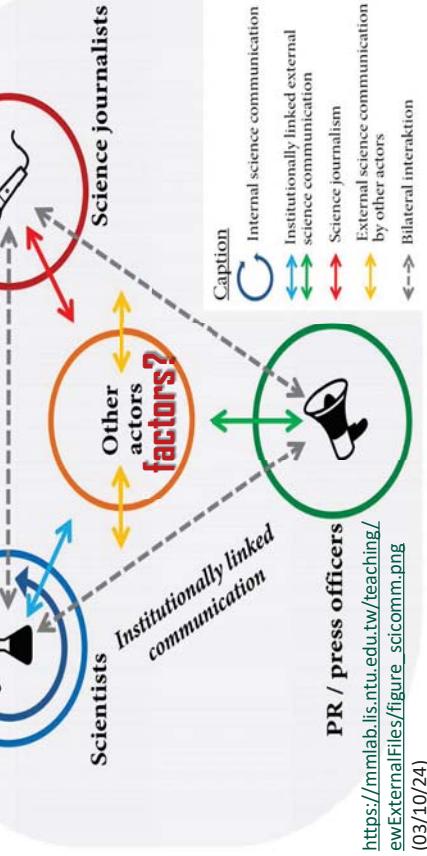
The organized, explicit, and intentional activities aimed at communicating scientific knowledge, methodology, processes, or practices to audiences that include non-scientists

Search Images

Search Videos

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### Definition "science communication"



Perplexity image "science communication"  
(Image from: Cann, A., Dimitrova, K. & Hooley, T. (2011) Social Media: A Guide for Researchers. London: Research Information Network p.15.)

Figure 1: The Academic Research Cycle  
(Image from: Cann, A., Dimitrova, K. & Hooley, T. (2011) Social Media: A Guide for Researchers. London: Research Information Network p.15.)

Some definitions also emphasize that science communication aims to produce specific responses in the audience, such as increased awareness, enjoyment, interest, opinion-forming, and understanding of science <sup>1</sup>. However, the field has moved beyond just a one-way transmission model to also include more dialogic and participatory approaches <sup>2</sup>.

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# Perplexity “digital science communication”



## Answer

Digital science communication refers to the use of digital platforms, technologies, and media to share scientific information, engage audiences, and foster dialogue about scientific topics. This emerging field has transformed traditional science communication practices in several key ways:

### Platforms and Channels

Digital science communication utilizes various online platforms, including:

- Social media (e.g. Twitter, Facebook, Instagram, TikTok)
- Video sharing sites (e.g. YouTube)
- Blogs and websites
- Online forums and discussion boards
- Podcasts
- Interactive digital exhibits

These platforms allow for more direct, immediate, and widespread dissemination of scientific content compared to traditional media.<sup>1</sup> <sup>2</sup>

# “digital science communication” 2

## Key Characteristics

Digital science communication is characterized by:

- **Multimodality:** Combining text, visuals, audio, and interactive elements to convey scientific information.<sup>2</sup>
- **Two-way interaction:** Enabling direct dialogue between scientists and audiences<sup>2</sup>
  - Broader reach: Overcoming geographical boundaries to reach global audiences.<sup>3</sup>
  - Speed and immediacy: Allowing for rapid sharing of scientific developments.<sup>3</sup>
  - User-generated content: Empowering non-experts to participate in scientific discussions.<sup>3</sup>

## Impacts and Challenges

The digital landscape has significantly impacted science communication:

- Increased visibility and accessibility of scientific information
  - Pluralization of voices in science discourse
  - Potential for misinformation spread and polarization
  - Need for scientists to develop digital communication skills
  - Blurring boundaries between communicators, content, and audiences.<sup>3</sup>

While digital platforms offer new opportunities for engagement, they also present challenges in maintaining content quality, managing online discussions, and adapting to rapidly evolving technologies.<sup>2</sup>

# Perplexity “Conventions”

What are the most important conventions in academic writing?

## Quellen

Key Elements in Academic Writing Conventions - LinkedIn	Academic Writing Style - Organizing Your Social Sciences Research - illguides.usc - 2
All anzeigen	

## Antwort

Academic writing is characterized by specific conventions that guide how ideas are presented and communicated within scholarly contexts. Understanding these conventions is crucial for producing clear, credible, and effective academic work. Here are the most important conventions in academic writing:

1. **Objectivity**  
Academic writing emphasizes objectivity, where the writer minimizes personal bias and focuses on facts and evidence. This often involves avoiding first-person pronouns and presenting arguments based on research rather than personal opinion.
2. **Formality**  
A formal tone is essential in academic writing. This means avoiding colloquialisms, slang, and contractions, and instead using precise language and complex grammatical structures. The writing should reflect a professional standard appropriate for scholarly communication.
3. **Complexity**  
Academic texts often exhibit lexical and grammatical complexity. Writers are encouraged to use discipline-specific vocabulary, complex sentences, and passive voice when appropriate to convey nuanced ideas effectively.
4. **Clarity and Explicitness**  
Clarity is vital; writers must ensure that their arguments are easy to follow. This includes using clear transitions between ideas and explicitly stating the relationships between different parts of the text.
5. **Evidence-Based Reasoning**  
Arguments in academic writing should be supported by credible evidence from scholarly sources. This involves thorough research and proper citation practices to enhance the validity of claims made.

# Key Conventions in Academic Writing 1

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## Key Conventions in Academic Writing 2

**6. Citing Sources**  
Proper citation is a cornerstone of academic integrity, allowing readers to verify sources and giving credit to original authors. Different disciplines may require specific citation styles (e.g., APA, MLA, Chicago) that must be adhered to consistently throughout the paper.

### 7. Hedging

Writers often use hedging language—such as "may," "might," or "suggests"—to indicate uncertainty or to present claims cautiously. This helps avoid dogmatism and acknowledges the complexity of academic discussions.

### 8. Thesis-Driven Structure

Academic papers are typically thesis-driven, meaning they begin with a clear thesis statement that guides the research problem being addressed. The structure should logically flow from the introduction through the body to the conclusion, reinforcing the main argument throughout.

### 9. Cohesion and Coherence

The overall organization of an academic paper should be cohesive, with each section logically connected to form a unified whole. This includes using headings and subheadings appropriately to guide readers through the argument.

### 10. Discipline-Specific Conventions

Different academic disciplines may have unique conventions regarding style, structure, and formatting. Writers should familiarize themselves with these specific requirements within their field of study.  
By adhering to these conventions, writers can produce high-quality academic work that effectively communicates their research findings and engages with existing scholarship in their field.

## ChatGPT: Key Conventions in Academic Writing

- In academic writing, conventions help convey ideas clearly, uphold credibility, and maintain a formal, objective tone. Here are some key conventions:
  - 1. Formal Language and Tone**
    - Use precise vocabulary and avoid slang or overly conversational phrases.
    - Avoid contractions (use "do not" instead of "don't").
  - 2. Clear Structure**
    - Introduction:** Sets up the topic, context, and purpose, and often includes a thesis statement.
    - Body Paragraphs:** Develop each point logically, with evidence and analysis.
    - Conclusion:** Summarizes the main arguments, restates the thesis in light of the analysis, and may suggest further implications.
    - Use headings or subheadings for longer works to enhance clarity.
  - 3. Thesis-Driven Argumentation**
    - An academic paper typically revolves around a central argument or thesis.
    - Each paragraph should support or relate to this thesis, developing a clear line of reasoning.
  - 4. Evidence and Citation**
    - Support claims with credible evidence: data, quotations, or research findings.
    - Cite sources using a specific citation style (e.g., APA, MLA, Chicago).
    - Avoid plagiarism by giving credit to original authors and ideas.
  - 5. Objectivity and Neutrality**
    - Present multiple perspectives where relevant.
    - Avoid emotional language; instead, focus on factual analysis and logical reasoning.

## EAP

- Student EAP: "digesting" research**  
incl. independent search for appropriate information, its critical evaluation and media-specific presentation  
prototype genre: "paper" (1-5,000 words)  
BA/MA thesis? (20-30,000 words)
- Doctoral EAP: "developing" research**  
national?  
incl. a long-term independent research agenda and presentation of result of a sophisticated innovative project with subject-specific conventions (MLA, ASA/APA)  
prototype genre: PhD thesis (100,000-words?)
- Research EAP: participating in research discourse**  
international  
incl. peer-review procedures and the corresponding discourse with subject- and journal-specific conventions  
prototype genre: research article (5,000-20,000 words)

## Definitions of Academic Writing

### Academic Writing, an old and a new field

Rhetoric = traditional "art" of "persuasion", convincing presentation for an audience/readership --> figures of speech ...  
New Rhetoric = English for Academic Purposes (EAP) vs. English for Specific Purposes (ESP)

### Academic Writing, a theoretical and a practical field

every writer needs to be aware of conventions from seminar paper to international journal publication to Humboldt (AvH) application

### new theoretical basis: from Swales to Hyland

= initiation into the culture and practices of various discourse communities (Swales 1990).

From a social constructionist point of view, 'writing is always a personal and socio-cultural act of identity whereby writers both signal their membership in a range of communities, as well as express their own creative presence' (Hyland 2006: 35; etc.).

## Metalanguage/Metadiscourse

- = language about language/discourse, i.e. information management/reader guidance beyond the plain proposition
- o academic writing in advanced language/*língua franca* (ELF, Mauranen 2012)
- o textbooks for teaching:
  - international (Swales/Feehery 2012) and national (Siepmann et al. 2011, Hannay/Vlackenzie 2017)
- fields of study:
  - “global text management”, argumentation structure (see Schmid 2018)
  - IMRaD -> paragraphing -> cohesion (*thus, conclude*)
  - “local” text management,
  - text cohesion --> cognitive coherence (*first, then*)
  - writer - reader “interaction”, incl. address (*you, we*)
  - writer commitment to the truth value/reliability ...
    - esp. hedging, (epistemic) modal aux/adv. (see also Gao 2012)
    - (... *may contribute, may be correct, ... arguably*)
    - occasionally boosting (*certainly, in fact*)

## Metadiscourse

- o = linguistic devices that assist writers to organize propositions and present them in a way that will be easily understood by readers



## Research Question

<https://www.scribbr.com/research-process/research-questions/> (2\$/11/12)



Scribbr

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A research question pinpoints exactly what you want to find out in your work. A good research question is essential to guide your research paper, dissertation, or thesis. All research questions should be:

- ✓ Focused on a single problem or issue
- ✓ Researchable using primary and/or secondary sources
- ✓ Feasible to answer within the timeframe and practical constraints
- ✓ Specific enough to answer thoroughly
- ✓ Complex enough to develop the answer over the space of a paper or thesis
- ✓ Relevant to your field of study and/or society more broadly

You will usually write a single research question to guide your progress in a research paper or academic essay. Your answer then forms your thesis statement —the central assertion or position that your paper will argue for. A bigger research project, such as a thesis or dissertation, may necessitate multiple research questions or problem statements. However, they should all be clearly connected and focused around a central research problem.

### Interesting topics

- Parts of speech
- Working with sources
- Commonly confused words
- IEEE
- Commits
- Definitions
- UK vs. US English
- Research bias
- Nouns and pronouns
- AMA style

## Research Question Writing

### Tips

Listed below are the important characteristics of a good research question:

## Research Question



WORDVICE

Proofreading & Editing ✓ Pricing ✓ Citation Tools ✓ Resources ✓

### What is a Research Question?

A research question is the main question that your study sought or is seeking to answer. A clear research question guides your research paper or thesis and states exactly what you want to find out, giving your work a focus and objective. Learning how to write a hypothesis or research question is the start to composing any thesis, dissertation, or research paper. It is also one of the most important sections of a research proposal.

A good research question not only clarifies the writing in your study, it provides your readers with a clear focus and facilitates their understanding of your research topic, as well as outlining your study's objectives. Before drafting the paper and receiving research paper editing (and usually before performing your study) you should write a concise statement of what this study intends to accomplish or reveal.

## Research Question Writing Tips

Listed below are the important characteristics of a good research question:

**Research Question**  
<https://uwaterloo.ca/writing-and-communication-centre/develop-research-question>

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<https://uwaterloo.ca/writing-and-communication-centre/develop-research-question>

## Research Question Perplexity2

3. Hedging in Different Disciplines
  - Question: How do hedging strategies differ across various scientific disciplines, and what implications do these differences have for interdisciplinary communication?
  - **Explanation:** This comparative question allows for an analysis of hedging practices in different fields, highlighting potential barriers to effective communication across disciplines.
4. Cultural Variations in Hedging
  - Question: How do cultural backgrounds influence the use of hedging and boasting in academic writing among international researchers?
  - **Explanation:** This question examines the impact of cultural factors on rhetorical strategies providing a basis for understanding diversity in academic communication styles.
5. Effects of Hedging on Research Credibility
  - Question: To what extent does the use of hedging language in research articles affect their perceived credibility among peer reviewers?
  - **Explanation:** This question addresses the relationship between linguistic caution and credibility, potentially leading to insights about publication success rates.
6. Longitudinal Changes in Hedging Practices
  - Question: How have hedging and boasting practices evolved in scientific literature over the past two decades?
  - **Explanation:** This historical analysis can track trends in language use, offering insights into changing norms and expectations in scientific writing.

## Research Question

How do hedging and boasting differ in various sections of a research paper?

Hedging and boasting are crucial linguistic strategies in scientific writing, and their usage varies significantly across different sections of a research paper. Here's an overview of how these strategies differ in various parts of a typical research paper structured around the IMRAD format (Introduction, Methods, Results, and Discussion). **Differences in Hedging and Boosting Across Research Paper Sections**

### 1. Introduction

• **Hedging:** In the introduction, authors often employ hedging to acknowledge gaps in existing literature or to present the context of their research. Phrases like "may suggest" or "could indicate" are common as they signal uncertainty and invite further exploration.

• **Boosting:** Conversely, when stating the research question or hypothesis, authors may use boasting to assert the significance of their study. Phrases such as "this study clearly demonstrates" or "this research must address" emphasize the importance of the investigation.<sup>1</sup>

### 2. Methods

• **Hedging:** In the methods section, hedging is typically used to acknowledge limitations or assumptions inherent in the chosen methodologies. For example, researchers might say, "This approach may not capture all variables," indicating a cautious stance regarding the comprehensiveness of their methods.

• **Boosting:** However, when describing procedures or instruments, authors often use boasting to convey confidence in their methods. Statements like "We employed a robust statistical analysis" reflect certainty about the reliability of their approach.<sup>2</sup>

### 3. Results

• **Hedging:** In reporting findings, hedging is frequently used to present results with caution, especially when discussing statistical significance. For instance, phrases such as "the results suggest that" or "there appears to be a correlation" allow for interpretation without overcommitting to definitive conclusions.

• **Boosting:** On the other hand, boasting is employed to highlight key findings that are particularly impactful or significant. Researchers might state, "These results clearly indicate a strong effect," which emphasizes the importance of specific outcomes.<sup>3</sup>

### 4. Discussion

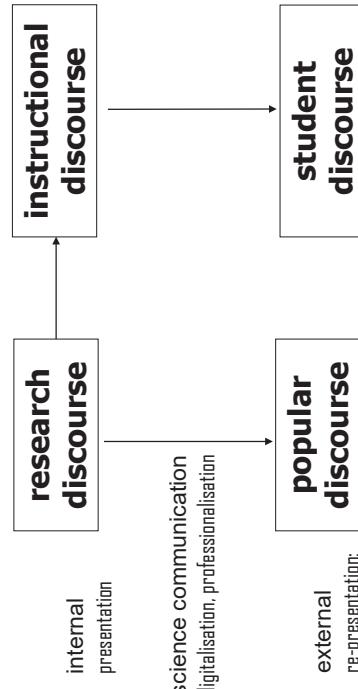
• **Hedging:** The discussion section often contains more hedging as authors interpret their findings and relate them to existing literature. Phrases like "These findings could imply" or "it is possible that" reflect a careful consideration of alternative interpretations and implications.

• **Boosting:** However, when drawing conclusions or suggesting implications for future research or policy, boasting becomes more prominent. Authors might assert, "These findings must be taken into account for future studies," which conveys a strong recommendation based on their results.<sup>4</sup>

## Research Question

<https://www.youtube.com/watch?v=JF2FQeP5wpl>  
research/developing-research-questions

## Academic Discourses



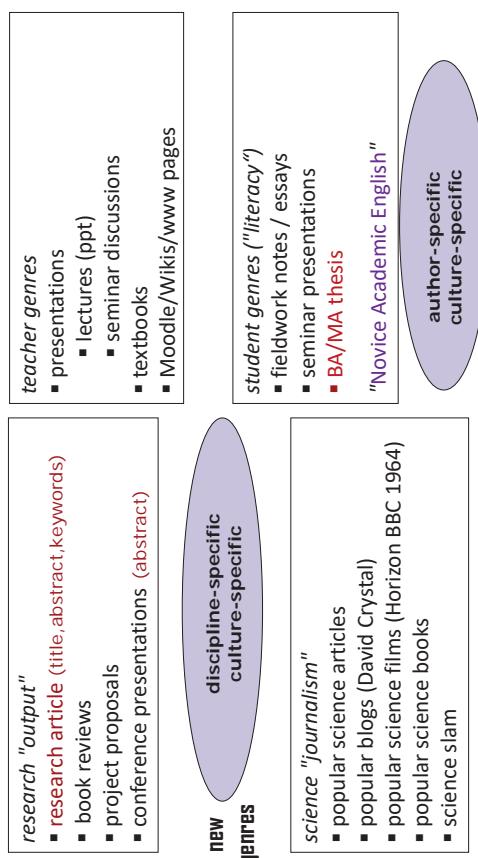
external  
re-presentation:  
deontextualisation,  
simplification?,  
distortion?

Genre Approach

- (1) Genres are recognizable communicative events, characterized by a set of communicative purposes identified and mutually understood by members of the professional or academic community in which they regularly occur.
  - (2) Genres are highly structured and conventionalised constructs, with constraints on allowable contributions not only in terms of the intentions one would like to give expression to and the shape they often take, but also in terms of the lexico-grammatical resources one can employ to give discoursal values to such formal features.
  - (3) Established members of a particular professional community will have a much greater knowledge and understanding of the use and exploitation of genres than those who are apprentices, new members or outsiders.
  - (4) Although genres are viewed as conventionalised constructs, expert members of the disciplinary and professional communities often exploit generic resources to express not only 'private' but also organizational intentions within the constructs of 'socially recognized communicative purposes'.
  - (5) Genres are reflections of disciplinary and organizational cultures, and in that sense, they focus on social actions embedded within disciplinary, professional and other institutional practices.
  - (6) All disciplinary and professional genres have integrity of their own, which is often identified with reference to a combination of textual, discursive and contextual factors. (Bhatia 2004: 23)

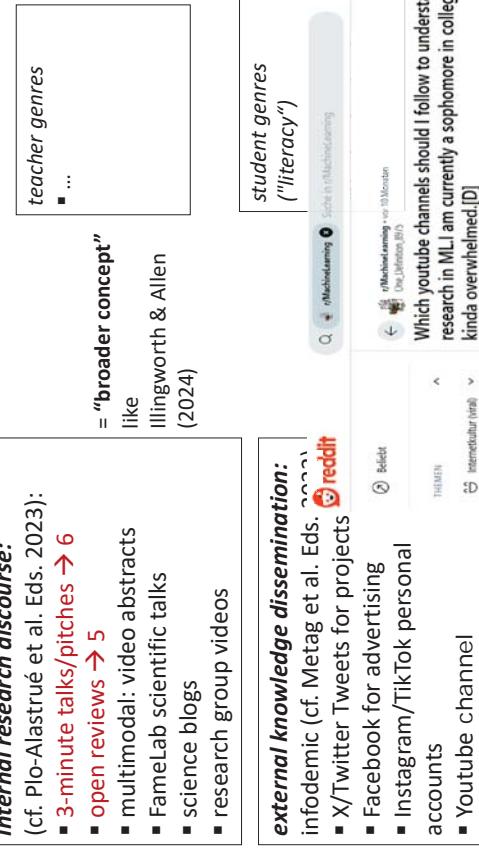
## Academic Discourse Genres (traditional)

**"(staple) genres"** as conventionalised practices (cf. Schmied 2015)



Academic Discourse Genres (new)

“new genres” as emerging practices



Academic Writing Structures/paradigms non-native writers

In scientific writing, **IMRAD** (*Introduction, Methods, Results, and Discussion*)<sup>[1]</sup> is a common organizational structure (a [2] <sup>[1]</sup> IMRAD is the most prevalent format for the structure of a scientific article, including a title, abstract, introduction, methods, results, and discussion. The acronym IMRAD is derived from the first letters of the five main sections of the article. [2]

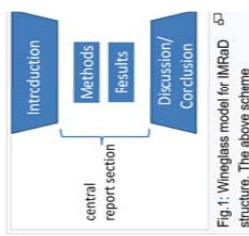


Fig. 1: Winglass model for MRaD structure. The above scheme

# AMAC = revised IMRaD with (meta-)discourse indicators to indicate consistency of headlines and text

structure	substructure (functional/tactical alternative)	key lexemes/phrases (as indicators)
<b>A = abstract</b>	keywords in context	<i>focus, discuss, approach</i>
<b>I = issue</b>	new relevant	<i>not enough research yet important, academic discourse, practical application concentrate, emphasise, purpose</i>
<b>M = methodology</b>	previous research, i.e. lit. review incl. evaluation hypotheses possible? data base tests/procedure	<i>concept developed, review, refer to, proceed to, claim research question corpus, data collection calculate</i>
<b>A = analysis</b>	examples as evidence statistical tables as summaries significance to generalise	<i>illustrate, show, prove table, figure, diagram, graph, bar significant, chi<sup>2</sup></i>
<b>C = conclusion</b>	summary interpretation contextualisation limitations outlook	<i>in conclusion, finally/at last, we have shown, discussed above this proves that in a wider perspective, apply more data, beyond the scope further research is necessary, predict, dissemination/application of results</i>

Polish Migration to the UK

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## RA paradigms non-native writers

Original Paper | Open Access | Published: 25 October 2021

A semantically annotated corpus of tombstone inscriptions

Johan Bos

*International Journal of Digital Humanities* (2021) | Cite this article

90 Accesses | 6 Altmetric | Metrics

**Abstract**

The digital preservation of funerary material is of interest to many different scientific disciplines. Textual information found on tombstones often goes far beyond the expected (name of the deceased, dates of birth and death), and may include information about commenators, family roles, occupations, references to biblical or other texts, places of birth and death, cause of death, epitaphs and poems. Gravestones are multi-modal media, and besides text are often decorated with artistic symbols. To capture this information in a systematic way and make it available on a large scale for research purposes, a meaningful representation based on linking entities by relations has been designed that will extend search capabilities beyond simple string matches. Concepts are represented as WordNet synsets, and a vocabulary of 32 relations make connections between concepts. This formalisation has been developed and evaluated based on a dataset of more than 1,000 Dutch tombstones.

## RA paradigms non-native writers: exercises\*

mark each sentence according to extended IMRaD/IMAC structures

Download PDF

**Sections**

Abstract

Introduction

Collecting and interpreting tombstone data

Information on stones: a formal characterisation

Automatic description of tombstone phenomena

Conclusion and future work

Data Availability

Notes

References

Acknowledgements

Author information

Additional information

Appendices

Rights and permissions

About this article

## RA paradigms non-native writers: exercises

discuss also the choice of keywords and title!

Title: **Attitude and graduation as resources of masculinity construction in YouTube vlogs**

Author: Špicová, Mária

Source document: Brno studies in English. 2021, vol. 47, iss. 1, pp. 93-127

Extent: 93-127

ISSN: 0524-6684 (print); 1805-0867 (online)

DOI: 10.5817/BSE2021-1-6

Type: Article (English)

Stable URL: <http://hdl.handle.net/11222.digilib/144296>

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PDF (0.43 MB) | Feedback

**Abstract(s):**  
The present study examines stance-taking resources engaged in the performance of branded masculine YouTube identities. It aims at determining the role of Attitude and Graduation, two aspects of Martin and White's (2005) Appraisal framework, in the construction of branded masculinity on popular American YouTube vlog channels. The paper also presents adjustments to Appraisal system, which enable its applicability to gender identity analysis in terms of Anderson's Inclusive masculinity theory (2009), namely a developed Affect; Bias/inclination subcategory and a new category of Ironic heterosexual recuperation, which prove to be of considerable importance for determining the resources for the construction of blended masculinities in ironic heterosexual vlogs. The quantitative and qualitative analyses of the Appraisal resources employed in the speech of male bloggers have shown that branded masculine identities predominantly rely on the hybridization of orthodox and inclusive masculinities constructed by means of evaluative stances targeted at a range of activities, people, objects, concepts indirectly indexing the either of the two types of masculinities.

**Keywords:** gender identity; branded identity; hegemonic masculinity; inclusive masculinity; Appraisal analysis; YouTube vlogs

**References:**

[1] Anderson, Eric (2009) *Inclusive Masculinity: The Changing Nature of Masculinities*. London: Routledge.

## Developments: Technological affordances & societal demands

- technical:
  - rapid expansion of digital means of communication (cf. Plo-Alastrué & Pérez-Llantada Eds. 2015, Luzón & Pérez-Llantada Eds. 2019)
- global expansion of participation and collaboration
- societal:
  - Public Science, Open Science (cf. e.g. Bondi 2023)  
accessibility, transparency
    - open data → repositories (EU CLARIN, github)
    - peer review → prepublication servers

→ “tectonic shifts”: reframe research and science communication

## Youtube: Scientific Writing

<https://www.youtube.com/watch?v=Twc2S88zuGo>



## RA paradigms non-native writers: exercises

discuss also the choice of keywords and title!

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**Abstract(s):**  
The present study examines stance-taking resources engaged in the performance of branded masculine YouTube identities. It aims at determining the role of Attitude and Graduation, two aspects of Martin and White's (2005) Appraisal framework, in the construction of branded masculinity on popular American YouTube vlog channels. The paper also presents adjustments to Appraisal system, which enable its applicability to gender identity analysis in terms of Anderson's Inclusive masculinity theory (2009), namely a developed Affect; Bias/inclination subcategory and a new category of Ironic heterosexual recuperation, which prove to be of considerable importance for determining the resources for the construction of blended masculinities in ironic heterosexual vlogs. The quantitative and qualitative analyses of the Appraisal resources employed in the speech of male bloggers have shown that branded masculine identities predominantly rely on the hybridization of orthodox and inclusive masculinities constructed by means of evaluative stances targeted at a range of activities, people, objects, concepts indirectly indexing the either of the two types of masculinities.

**Keywords:** gender identity; branded identity; hegemonic masculinity; inclusive masculinity; Appraisal analysis; YouTube vlogs

**References:**

[1] Anderson, Eric (2009) *Inclusive Masculinity: The Changing Nature of Masculinities*. London: Routledge.

## Developments: factors/driving forces?

- 2 missing factors: MONEY (neoliberal global context, cf. Pérez-Llantada 2012)
  - TIME  
new genres in line with SciCom models: deficit → dialogic → participatory conferences → 3MT
  - bigger research communities → TIME → publication process → open review
  - more urgency
- new genres – old templates (like IMRaD)?
- mind cultural differences between STEM/M and SSH disciplines and traditions!



## Cohesion to help finding coherence?

### Explicit cohesive devices in non-native writing

formal:

conjunctions: *but, while*

adverbs: *first, then, finally*

functional:

sentence adverbials, e.g. clause-initial adverb \*ly,  
function

prototype  
and  
but  
additive  
adversative/contrastive  
sequential/temporal  
causal  
elaborate  
*in addition*  
“unfortunately”  
subsequently  
since  
then  
because

	clauseLink	KE01h	KE02h	TZ01h	TZ02h	CMall6	UK01h	mean22
<b>adjuncts</b>								
<i>firstly</i>					4		1	1.5
<i>secondly</i>		4			4		1	1.3
<i>on the one hand</i>								1.0
<i>on the other hand</i>							1	1.5
<i>finally</i>				6			1	2.4
<i>lastly</i>							1	4.0
<i>also</i>		60	38	10	16	14	7	27.0
<i>furthermore</i>					2	2		2.0
<i>however</i>		68	22	14	10	7	9	11.8
<i>moreover</i>						3		4.0
<i>similarly</i>						2		2.0
<i>nevertheless</i>		4	2	2		1		2.0
<i>though</i>			2	8		4		4.7
<i>yet</i>		4				2		3.0
<i>anyway</i>						2		2.0
<i>otherwise</i>		2		2		1	1	5.8
<i>accordingly</i>						2		2.6
<i>consequently</i>						3		2.4
<i>therefore</i>		2	22	2	8	6	1	12.9
<i>thus</i>		38	4	8		4	1	6.6
<b>sum adjuncts</b>	<b>188</b>	<b>90</b>	<b>40</b>	<b>54</b>	<b>41</b>	<b>21</b>	<b>66.7</b>	
<b>sum conjuncts+adjuncts</b>	<b>314</b>	<b>148</b>	<b>198</b>	<b>112</b>	<b>84</b>	<b>57</b>	<b>134.5</b>	

## Conclusion: conventions and issues

Academic English is an accessible and useful topic for research novices  
**global metadiscourse conventions** can be learnt easily and inductively  
• junior writers, MA/PhD students become aware of reader - writer interaction – and can use this in their own thesis writing ...  
• through explorative investigation of model texts they find their own stance between personal identity and disciplinary conventions  
issues:

- Can a global, analysis-based perspective help non-native-speakers?
  - objective – subjective?
  - frequency + attitudes?
- Are conventions becoming more and more similar because of Anglo-American dominance (gate keepers and guidebook publications)?
- Can we establish an academic *lingua franca* norm on a functional basis? – even against Anglo-American traditions?
- How much culture-specific divergence do we accept in research English?
- Which features do we want to reduce (redundancy) or increase (explicitness)?

Remember there are no native speakers/writers of Academic English!

## Adjuncts in the Nordic Journal of English Studies

## Conclusion: research perspectives

- research data for new genres are easily available on the internet
- including metadata (transparency)
  - for
  - cognitive (e.g. attention span)
  - and
  - metadiscourse analyses (e.g. engagement features)
- integration and effect of LLMs?