



Want to bring a fresh breeze to our feed?

Are you looking for a job in the field of social media alongside your studies, where you can be creative and which will help you start your career later on?

We are offering you an exciting position as an student employee (SHK/WHK) starting in August/September 2024 with 40 h/month in the project Quickstart Sachsen Transfer.

The BMBF-funded scientific project Quickstart Sachsen Transfer aims to improve counseling for students experiencing psychological stress, doubting their studies, students who think about drop out. For this purpose, a variety of tools are being newly developed, piloted, and evaluated. As a project based in Saxony, we are collaborating within the framework of the inter-state joint initiative with the flagship projects Kompass MV, Queraufstieg Berlin, and other state initiatives.

Which tasks should be handled?

- **Help us to develop tools to raise awareness and motivate international students who are doubting their studies to seek counseling through the use of social media.** Develop new content and help promote the channel.
- **Target groups:** Reach out to (international) students, their families and social circle, as well as companies.
- **Plan, research and write informative content** on the topics of student worries and dropping out.
- **Network** with partners and channels with similar goals.

What do we want from you?

- You are studying at a university in Saxony with a background in media, marketing or communication studies.
- **Social media enthusiasm:** You are fascinated by social psychological phenomena and want to explore with us how they can be used to support students in crisis through the design of content in social media posts.
- **Technical skills:** Familiarity with Adobe Creative Cloud and/or Canva.
- **Independence and creativity:** You will work independently, bring creative ideas to the table and be reliable in putting them into practice.
- **Language skills:** Very good knowledge of English and German to effectively communicate with our international and local audiences.

What do we offer?

- Collaboration in an open-minded team that values everyone and welcomes your ideas.
- Insight into scientific work and project management.
- Flexible working hours and the option to work remotely.

The position is to be filled at the earliest possible date and is limited to 12 months. A long-term co-operation is desired. The job classification is based on the guidelines for student and research assistants. The position is based at the TU Bergakademie Freiberg, but the place of work is flexible.

Please send **your digital application** (pdf document consisting of cover letter and CV) or questions to **theresa.wand@grafa.tu-freiberg.de** by **5 July 2024**.

GEFÖRDERT VOM