

Dear students and researchers at the Department of English and German Studies at Universidad de Zaragoza,

we warmly invite you to participate in the Autumn School “I, Expert: Media competence for science through linguistics” (19-21 November 2024, Facultad de Filosofía y Letras, Universidad de Zaragoza).

The Autumn School is part of a DAAD project on language awareness in science communication between the InterGedi research group at the University of Zaragoza and the Chair of English and Digital Linguistics at Chemnitz University of Technology (Germany).

The Autumn School will be a hands-on event where we will

- 1) discuss the rhetorical structure and features of two major science communication practices (press releases and tweets)
- 2) write example texts of these practices
- 3) annotate the examples with comments on their structure, features, and function
- 4) publish the results as an annotated collection of best practice examples.

We will also discuss other popular science communication practices that are part of our research. Moreover, we will have the opportunity to socialise during the coffee breaks, lunches and two group dinners, all funded by the project.

The Autumn School is open for 15 participants from Zaragoza (Rosa Lorés, Pilar Mur Dueñas and 13 Bachelor, Master’s, and PhD students or researchers) and five from Chemnitz.

If you are interested in participating in the Autumn School, please send a short letter of motivation (up to 500 words) where you express your interest and discuss one good example of science communication. Please **send your application by 10 November** via email to Marina Ivanova at marina.ivanova@phil.tu-chemnitz.de

Below you can find the preliminary program of the Autumn School:

| Time | Tuesday, 19.11 Practice 1: Tweet | Wednesday, 20.11 Practice 2: Press release | Thursday, 21.11 Other practices |
|-------------|---|--|--|
| 10:00 | Introduction to the project and the participants; Introduction to tweets for research and dissemination purposes | Introduction to press releases | Discussion with SciCom experts Carmina Puyod and Mamen Horno |
| 11:30 | Coffee break | Coffee break | Coffee break |
| 12:00 | Rhetorical structure and characteristics of tweets for research and dissemination purposes | Rhetorical structure and characteristics of press releases | Annotation of the created texts; Discussion of the texts and annotations |
| 13:30 | Lunch break | Lunch break | Lunch break |
| 15:30-17:00 | Producing tweets for research and dissemination purposes | 15:00-16:30 Producing press releases on an academic publication and on research or scientific event | Introduction to other science communication practices; Roundtable discussion |
| 20:00 | Welcome dinner | 17:00 City tour | Final dinner |

Website: <https://www.tu-chemnitz.de/phil/english/sections/edling/research/scicom.php#SSc>

For any questions, please get in touch with Marina Ivanova via email at marina.ivanova@phil.tu-chemnitz.de

We look forward to meeting you at the Autumn School!

Marina Ivanova, Rosa Lorés and Pilar Mur Dueñas