

<b>Time</b>	<b>Monday, 7.10</b>
9:00	Registration
<b>9:30</b>	<b>Conference opening and introduction</b> Marina Ivanova
10:00	Rosa Lorés – The SciDis perspective: Corpus studies of digital scientific discourse for dissemination purposes
10:30	Ana Sancho – Science dissemination and knowledge transfer in the digital medium: A description of the SciDis Database
<b>11:00</b>	<b>Coffee break</b>
	<i>Chair: Rosa Lorés</i>
11:30	Pilar Mur Dueñas – Forging comprehensibility, credibility and interactivity in recontextualised knowledge: High frequency language traits
12:00	Silvia Murillo – Uses of emoji as engagement devices in Twitter/X for research dissemination purposes
<b>12:30</b>	<b>Lunch break</b>
	<i>Chair: Marina Ivanova</i>
14:00	Josef Schmied – Developments in digital science communication: Looking back at the last 20 years of new genres and new research questions
14:30	Christina Sanchez-Stockhammer – Press releases as the missing link between academic research and the public
15:00	Sasha Coelho & Cansu Akan – Positivity bias in science communication: A sentiment and corpus linguistics analysis of the Science Media Centre
<b>15:30</b>	<b>Conference Day 1 closing and coffee</b>
16:30	City tour 16:30h–18:00h (Start: Tourist information (Markt 1))
<b>19:30</b>	<b>Conference dinner at Neue Chinas Welt (Straße der Nationen 120)</b>

<b>Time</b>	<b>Tuesday, 8.10</b>
<b>9:00</b>	<b>Conference day 2 opening</b>
	<i>Chair: Christina Sanchez-Stockhammer</i>
9:00	Veronika Karnowski – Social media, news, and science communication: A media and communication studies perspective
9:30	Jana Bressemer & Ellen Fricke – Engaging minds, moving hands: Science communication in gesture studies
10:00	Rabea Kleymann – Data picnics: A participatory format for mapping civic discourses
<b>10:30</b>	<b>Coffee break</b>
	<i>Chair: Pilar Mur Dueñas</i>
11:00	Lauren Gawne – The use of linguistic terminology in lingcomm (online talk)
11:30	Daniel Pascual – Users ask, experts respond: Typology, structure and engagement in <i>Ask an Expert</i> practices
12:00	Alba Ansó – Analysing podcast discourse: A study of proximity in <i>The Psychology Podcast</i>
<b>12:30</b>	<b>Lunch break</b>
14:00	Discussion on science communication genres
<b>15:00</b>	<b>Conference closing</b>
<b>15:30</b>	<b>Visit of the local newspaper <i>Freie Presse</i> and Q&amp;A with journalist Johanna Schöbel</b>
17:00	Internal meeting with Zaragoza team (housekeeping, planning the Autumn School)